

100th ANNIVERSARY  
Celebrating 100 years of the Hitachi Group

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Inspire the Next



# rugged portable drive

Drop-proof, splash-proof, life-proof



## Go ahead, live in a rough world!

If you work hard or play hard, Rugged is the ultimate in durability and data safety, all in a ruggedly handsome design. Made with a rough and tumble lifestyle in mind, Rugged is both water<sup>1</sup> and shock-resistant<sup>2</sup>, features ergonomic sides for easy carrying, a velvety smooth rubberised body, an integrated, flexible USB cable (you'll never forget the cable again!) and a cool topside LED.

But don't be fooled by its stylish exterior! Designed and constructed for an active lifestyle, Rugged is strong and its award-winning Hitachi disk drive helps keep your data safe. Just plug one in, and inside you'll find smart ways to protect and manage all your precious stuff.

It's a tough world out there, so be prepared for whatever comes your way with the Hitachi Rugged.



[www.hitachidigitallife.eu](http://www.hitachidigitallife.eu)



## rugged portable drive USB 2.0 drive by Hitachi

- Plug n' play simple for instant access
- Water-resistant to protect against that spilled cup of coffee
- Shock resistant and able to survive a three metre drop
- 'One-ton class' truck tough<sup>3</sup>
- Durable and made for travel
- Simple, automatic backups with Hitachi Local Backup™
- Built in USB 'A' connector
- Free technical support
- 3 Year warranty\*

## Specifications

|                     |  |
|---------------------|--|
| Performance         | USB 2.0 provides up to 480 Mbit/sec data transfer rate   |
| Interface           | One external "A" 4-pin socket<br>(High-speed USB 2.0/1.1) attached cable   |
| Dimensions          | 104mm (W) x 148mm (L) x 32mm (H)   |
| System Requirements | Windows®<br>Available USB 2.0/1.1 port<br>Windows 2000/XP/Vista/7<br><br>Macintosh®<br>Available USB 2.0/1.1 port<br>Built for Mac OS X, 10.3 or newer |

*Compatibility may vary depending on user's hardware configuration and operating system.*

## Includes

- rugged portable drive USB 2.0 drive by Hitachi
- USB 2.0 Cable
- Hitachi Local Backup™ Software
- Free technical support
- 3 Year warranty\*

## Capacities

| Part    | Capacity |
|---------|----------|
| 0S00343 | 320GB    |
| 0S00347 | 500GB    |

<sup>1</sup> Water resistance was measured using 60cc of liquid, simulating a spilled drink.

<sup>2</sup> Shock resistance was measured using three metre drops onto a carpeted concrete floor. Dropping the drive is not recommended while in operation mode.

<sup>3</sup> The Rugged drive was placed vertically on a concrete road, and was run over by a one-ton class, 1998 Chevy 3500 cab truck with a service chassis. Luckily, there was no damage to the truck.

\* Warranty period may vary based on regulations of the country where this product is purchased. Subject to certain terms and conditions.

◇ One GB is equal to one billion bytes and one TB equals 1,000 GB (one trillion bytes) when referring to hard drive capacity. Accessible capacity may be less.

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